



Department of Communication Arts Mass Media Studies Minor

The Mass Media Studies Minor focuses a student's attention on the media and how it functions. Students learn both the analysis and critique of media messages and how to construct those messages. This minor is not a production program. Students will not be admitted to production courses when part of the minor program.

Core.....9 hours

- MDIA 2000 Introduction to Mass Media (3-0-3)
- MDIA 2350 Media and Culture (3-0-3)
- MDIA 4200 Media Law and Ethics (3-0-3)

Select three of the following9 hours

- MDIA 3125 Social Media (3-0-3)
- MDIA 3225 Media Research and Audience Analysis (3-0-3)
- MDIA 3350 Aesthetics of Electronic Media (3-0-3)
- MDIA 4100 Media Economics and Management (3-0-3)
- MDIA 4400 Media Criticism (3-0-3)
- MDIA 4270 Diversity in Media (3-0-3)
- MDIA 4450 International Media (3-0-3)

Total.....18 hours